

BENGALURU INFINITY RUN

PRIVACY POLICY

Last Updated: 1 September 2026

Bengaluru Infinity Run ("Event", "we", "us", "our" or "Organizer") respects your privacy and is committed to protecting the personal information you provide when you visit our website, register for the event, make a payment, communicate with us, or participate in the Bengaluru Infinity Run.

This Privacy Policy explains how we collect, use, store, process, share, and protect your personal information. By accessing our website or registering for the Bengaluru Infinity Run, you acknowledge that you have read and understood this Privacy Policy.

1. Information We Collect

Depending on how you use our website and participate in the event, we may collect personal information such as your full name, date of birth/age, gender where required, mobile number, email address, communication address, emergency contact details, parent/guardian details for minors, and government-issued identification details where required for verification or prize distribution.

We may also collect event registration information including your registered category, bib number, registration/order details, participation status, timing and race results, prize or award eligibility, and previous race participation information where required for Half Marathon eligibility.

2. Payment Information

Payments may be processed through third-party payment gateways. We may receive payment status, transaction reference number, order ID, payment date, and related transaction details. We do not intend to store complete debit-card, credit-card, CVV, UPI PIN, internet-banking passwords, or similar payment credentials on our servers unless specifically required and lawfully permitted. Payment information may be processed directly by the applicable payment gateway according to its own privacy policy and security practices.

3. Technical Information & Cookies

When you visit our website, certain technical information may automatically be collected, including IP address, browser and device information, operating system, pages visited, date/time of access, referring website, and general usage or diagnostic information.

Our website may use cookies and similar technologies to keep the website functioning properly, remember preferences, understand website usage, improve performance, measure traffic and engagement, support security and fraud prevention, and provide relevant communications or advertising where applicable.

4. How We Use Your Information

We may use your information to process registrations, issue confirmations and bibs, communicate event information, manage race-day operations, provide timing and results, verify age/category eligibility, administer prizes and cash rewards, provide customer support, manage payments, coordinate emergency assistance, prevent fraud or cheating, comply with legal requirements, improve our website and event experience, and send event-related or permitted promotional communications.

5. Emergency and Safety Information

Emergency contact information may be used to contact the designated emergency contact when reasonably necessary during or in connection with the event. In a medical or safety emergency, relevant participant information may be shared with authorized medical personnel, emergency responders, hospitals, police, event officials, or other persons where reasonably necessary to protect the participant's health, safety, or life, or as otherwise permitted or required by law.

6. Sharing of Personal Information

We may share personal information with trusted service providers where reasonably necessary to operate the event and website, including payment gateways, registration platforms, race timing providers, IT/hosting providers, communication providers, event partners, medical and emergency providers, venue and logistics partners, prize/payment service providers, professional advisers, auditors, legal representatives, government authorities, police, courts, and regulators where required or permitted by law.

We do not intend to sell participants' personal information to third parties for their independent commercial use.

7. Event Partners and Sponsors

Where participant information is required to provide a specific event benefit, service, offer, competition, or activity, relevant information may be shared with the applicable sponsor, partner, venue partner, sports partner, or authorized service provider as reasonably necessary and subject to applicable law.

8. Marketing and Communications

We may send registration confirmations, bib collection information, race-day instructions, route and safety updates, timing/results information, prize-related communications, and important event announcements. Where permitted by applicable law, we may also send information about future events, offers, or related activities. You may opt out of promotional communications using the unsubscribe mechanism provided or by contacting us. Essential event-related communications may still be sent where necessary to administer your registration or participation.

9. Photography, Video and Media

The Bengaluru Infinity Run may be photographed, filmed, livestreamed, or otherwise recorded. By registering for or attending the event, you acknowledge that you may appear in photographs, videos, recordings, race coverage, social-media content, promotional materials, advertising, websites, or other event-related communications. Such content may be used by the Organizer and authorized event partners for legitimate promotional, marketing, editorial, archival, social-media, and future event-related purposes, subject to applicable law.

10. Children's and Minors' Information

Participants below 18 years may participate only in accordance with the event's age eligibility requirements and applicable parental/guardian consent requirements. Where information relating to a minor is collected, the Organizer may require information and consent from the parent or legal guardian as appropriate.

11. Data Security

We take reasonable technical and organizational measures to protect personal information against unauthorized access, loss, misuse, alteration, disclosure, or destruction. However, no website, internet transmission, electronic storage system, or method of communication can be guaranteed to be completely secure.

12. Data Retention

We retain personal information only for as long as reasonably necessary for event administration, registration and accounting records, race results and timing records, prize/payment verification, customer-service requirements, legal/tax/regulatory/dispute-resolution purposes, security and fraud prevention, and legitimate business or archival purposes. When information is no longer reasonably required, it may be deleted, anonymized, or securely disposed of, subject to applicable requirements.

13. Your Privacy Rights

Subject to applicable law, you may have rights to request information about personal data we hold about you, request correction of inaccurate information, request deletion where legally permissible, withdraw consent where processing is based on consent, raise concerns about data handling, and opt out of certain promotional communications. Some requests may be subject to legal, contractual, security, or operational limitations. We may require reasonable identity verification before processing certain requests.

14. Third-Party Websites and Services

Our website may contain links to third-party websites, payment gateways, registration platforms, social-media platforms, sponsors, partners, or other external services. We are not responsible for the privacy practices, security, content, or policies of third-party websites or services. We recommend reviewing the privacy policy of each third-party

service before providing personal information.

15. International Data Processing

Some service providers used by the Organizer may store or process information outside India. Where personal information is transferred or processed outside India, such processing will be carried out subject to applicable legal requirements and appropriate safeguards where required.

16. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our website, event operations, technology, legal requirements, or privacy practices. Any updated version will be published on this page with a revised "Last Updated" date.

17. Grievance / Privacy Queries

If you have questions, concerns, requests, or complaints regarding this Privacy Policy or the handling of your personal information, you may contact the Organizer through the official contact details provided on the Bengaluru Infinity Run website. Please provide sufficient information to help us identify your registration and understand your request.

18. Consent and Acceptance

By using the Bengaluru Infinity Run website or completing event registration, you acknowledge that you have read and understood this Privacy Policy. Where consent is required under applicable law, you provide consent to the collection, use, processing, and sharing of your personal information for the purposes described in this Privacy Policy. Nothing in this Privacy Policy is intended to limit or exclude any rights or protections that cannot legally be limited or excluded under applicable law.

Bengaluru Infinity Run

Organized by IDOVENT

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